

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 256839		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	STRATEGIC MEDIA PLACEMENT		ROTHFUS FOR CONGRESS		
AND	7669 Stagers Loop		1341 Old Freedom Rd Ste 202		
ADDRESS	Delaware	OH 43015-7010	Cranberry	PA 16066-5010	
	USA		USA		
CONTACT	WHITNEY EVERSOLE		PRODUCT PA CD12 KEITH ROTHFUS WK 11/5		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2554	PRODUCT CODE 1310		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/06/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1 30 MIN SEP	M-T	1	05:00A	05:58A	30S	11/05/12-11/06/12	THIS MORNING 5-6AM	1	250.00	250.00
2 30 MIN SEP	11000..	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING 6-7AM	2	400.00	800.00
3 30 MIN SEP	11000..	2	07:00A	09:00A	30S	11/05/12-11/06/12	THE EARLY SHOW	2	300.00	600.00
4 30 MIN SEP	M-T	1	10:58A	11:58A	30S	11/05/12-11/06/12	PRICE IS RIGHT	1	400.00	400.00
5 30 MIN SEP	M-T	1	11:58A	12:30P	30S	11/05/12-11/06/12	NOON NEWS	1	425.00	425.00
6 30 MIN SEP	M	1	04:30P	05:00P	30S	11/05/12-11/05/12	430-5PM NEWS	1	525.00	525.00
7 30 MIN SEP	M	1	05:30P	06:00P	30S	11/05/12-11/05/12	530-6PM NEWS	1	675.00	675.00
8 30 MIN SEP	M	1	05:58P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	725.00	725.00
9 30 MIN SEP	M	1	06:30P	07:00P	30S	11/05/12-11/05/12	M-F 630PM NEWS	1	725.00	725.00
10 30 MIN SEP	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	11PM NEWS	1	1100.00	1100.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
11 M 30 MIN SEP		1	11:35P	12:37A	30S	11/05/12-11/05/12	11:35P-12:37A - LETTERMAN	1	300.00	300.00
12 M 30 MIN SEP		1	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	3500.00	3500.00
Total Contract:								14		10025.00
Billing Summary										
Qtr 4-12						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
						.00	10025.00	.00	10025.00	
GRAND TOTAL										10025.00

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